

UNITED STATES DISTRICT COURT

CENTRAL DISTRICT OF UTAH

VITAMINS ONLINE, INC., a Delaware
Corporation
V.

HEARTWISE, INC., an Oregon Corporation
d/b/a NATUREWISE

PLAINTIFF'S TRIAL EXHIBIT LIST

Case Number: 2:13-cv-00982-DAK

PRESIDING JUDGE Judge Dale A. Kimball					PLAINTIFF'S ATTORNEY Magleby Cataxinos & Greenwood	DEFENDANT'S ATTORNEY Trojan Law Offices
TRIAL DATE (S) July 16, 2020 – August 6, 2020					COURT REPORTER	COURTROOM DEPUTY Elizabeth Toscano
PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS	
1					Demonstrative - Scoreboard (HH.1)	
2					Demonstrative - Hearing Handout from SJ Hearing	
3		7/16/20	X	YES	Publication on clinical study (NW25698-25707)	
4		7/16/20	X	YES	Publication on SuperCitrimax HCA-bioavailability (NW25708-25709)	
5		7/16/20	X	YES	Video - First Dr. Oz Episode re: Green Coffee	
6		7/16/20	X	YES	Screenshots - Video - First Dr. Oz Episode re: Green Coffee	
7					Product packaging - Green Coffee (NW04891) (Estimated Date)	
8		7/22/20	X	YES	Product label - Green Coffee (NW05057) (Estimated Date)	
9					Product label - Green Coffee (NW05084) (Estimated Date)	
10					Product label - Green Coffee (NW05088) (Estimated Date)	
11					Product label - Green Coffee (NW05140) (Estimated Date)	
12					Product label - Green Coffee (NW05207) (Estimated Date)	
13					Product label - Green Coffee (NW09530) (Estimated Date)	
14					Product label - Green Coffee (NW09533) (Estimated Date)	
15					Product label - Green Coffee (NW09571) (Estimated Date)	
16		7/22/20	X	YES	Product label - Green Coffee (NW13998) (Estimated Date)	
17		7/22/20	X	YES	Product label - Green Coffee (NW14019) (Estimated Date)	
18					Product label - Green Coffee (NW19532) (Estimated Date)	
19					Product label - Green Coffee (NW62802) (Estimated Date)	
20					Amazon.com product page information - Green Coffee (NW23376-23377) (Estimated Date)	

* Include a notation as to the location of any exhibit not held with the case file or not available because of size.

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21					Product label - Green Coffee (NW76510) (Estimated Date)
22		7/22/20	X	YES	Product label - Green Coffee (NW05002) (Estimated Date)
23		7/22/20	X	YES	Product packaging - Green Coffee (NW04910) (Estimated Date)
24		7/17/20	X	YES	Product label and packaging - Green Coffee (NW05208) (Estimated Date)
25		7/17/20	X	YES	NatureWise – Svetol Green Coffee Bean Extract Label (NW40839) (Estimated Date)
26					Nutrigold Green Coffee label (NW14269) (Estimated Date)
27		7/16/20	X	YES	Amazon Best Sellers - Green Coffee (NW82413) (Estimated Date)
28		8/5/20	X	YES	Form Letter D. Duran to Customers re Free NatureWise Green Coffee Bean Extract (NW40950-40951)(Estimated Date)
29		8/5/20	X	YES	Form Letter D. Duran to Customers re Taking Green Coffee Bean Extract (NW40959) (Estimated Date)
30		8/5/20	X	YES	Form Letter D. Duran to Customers re Sharing Feedback – Follow Up (NW40957) (Estimated Date)
31					Letter Doyle to Amazon re New Product - Green Coffee (NW00280-282) (Estimated Date)
32		7/20/20	X	YES	NatureWise Correspondence (NW04582-4584) (Estimated Date)
33					E-mail D. Doyle to Amazon re Change Made to Ensure Customers are not Incentivized in any way to Provide Feedback (NW14332-14333) (Estimated Date)
34		7/20/20	X	YES	NatureWise Follow-Up Correspondence re Green Coffee (NW40956) (Estimated Date)
35		7/21/20	X	YES	Thank You for Your Request for a Free Bottle (NW00555) (Estimated Date)
36					Amazon Review Spreadsheet, excerpts (AMZ0000 SUB51043) (Multiple Dates)
37		7/21/20	X	YES	Day 1 Training (NW10097-10103) (Estimated Date)
38		7/20/20	X	YES	NatureWise Green Coffee Reviews (VO0019110)
39					2012 Amazon.com Product Page Reviews (VO0019109, VO0019091, VO0019085)
40					E-mail D. Doyle to S. Brown re 2500 Bottles (PLN-SUBPOENA000436)
41		7/16/20	X	YES	Video - Second Dr. Oz Episode re: Green Coffee
42		7/17/20	X	YES	Screenshots - Video - Second Dr. Oz Episode re: Green Coffee
43		7/21/20	X	YES	E-mail Amazon to HeartWise re Violation of Policy by Offering a Refund, Free Gift, or Discount (NW45494)
44					Email Doyle to Amazon re Your Amazon.com Inquiry
45					Email Doyle to Amazon re Your Amazon.com Inquiry (NW75051)
46		8/5/20	X	YES	E-mail K. Harden to HeartWise re Sales Order Confirmation and Product Details (PLN-SUBPOENA000387-391)
47		8/5/20	X	YES	E-mail S. Brown to M. Jackson re Urgent C of A Needed for HeartWise – This is 4th Request (PLN-SUBPOENA000383-385)

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48		7/21/20	X	YES	PLN Invoice (PLN-SUBPOENA000351)
49					E-mail S. Brown to D Doyle re Raw Material Guarantees (NW45378-45380)
50		7/20/20	X	YES	Purchase Orders – Metaugus to Private Label (PLN-SUBPOENA001497-1558)
51					E-mail M. Williams to NatureWise re Percentage of Acids (NW048543-048545)
52		7/29/20	X	YES	E-mail D. Doyle to K. Harden re Confirming our Conversation and Prioritization (PLN-SUBPOENA000331-333)
53		7/29/20	X	YES	E-mail R. Bjarte to K. Lawrence re PO for Approval: HeartWise Super Green Coffee (PLN-SUBPOENA001473-1484)
54					Trademark License Agreement – Svetol (NW49135-49141)
55		8/3/20	X	YES	Video - First Dr. Oz Episode re: Garcinia Cambogia
56					Screenshots - Video - First Dr. Oz Episode re: Garcinia Cambogia
57		7/22/20	X	YES	E-mail B. Baskovardzic to D. Doyle re Executed Agreement and Label Approval for Svetol Product (PLN-SUBPOENA000260-271)
58		8/5/20	X	YES	E-mail D. Doyle to N. Wallace re Need to Get 2000 Bottles over to Planet Fulfillment Today or Tomorrow (PLN-SUBPOENA000290-293)
59					E-mail O. Khan to A. Guidi re Information on Svetol (V0010010)
60					E-mail O. Khan to J. Patterson re Cancelling Old Order (V0009594-9595)
61		7/20/20	X	YES	E-mail D. Doyle to S. Brown re #1 Product (PLN-SUBPOENA000153)
62		8/5/20	X	YES	E-mail J. Vega to S. Brown re Certificate of Liability Insurance (PLN-SUBPOENA000157-158)
63		7/23/20	X	YES	E-mail D. Doyle to K. Harden re I Still May Sell (PLN-SUPBOENA000155)
64		7/22/20	X	YES	E-mail D. Doyle to S. Brown re Promo Launch (NW066684-66685)
65		7/16/20	X	YES	Wayback Machine - Amazon - Green Coffee (VO0025780-25784)
66		7/23/20	X	YES	E-mail Amazon to HeartWise re “Is This Flyer in my Mailings a Violation of Amazon Policy?” (NW45489-45490)
67		7/22/20	X	YES	E-mail D. Doyle to S. Brown re Need These Labels Printed Immediately (PLN-SUBPOENA000103-112)
68		7/22/20	X	YES	E-mail D. Doyle to K. Harden re Quote Needed to Accept Invoice (PLN-SUBPOENA000122-124)
69		7/17/20	X	YES	Video - DavidPaul Doyle (27415_NATIVE.MP4)
70		7/17/20	X	YES	Video - DavidPaul Doyle (27415_NATIVE.MP4) Screenshots
71		7/21/20	X	YES	NatureWise Internal email (NW78134-78135) (Estimated Date)
72					E-mail D. Doyle to S. Brown re Can You Verify (PLN-SUBPOENA000080-81)
73		8/5/20	X	YES	E-mail D. Doyle to S. Brown re Need MSDS Doc (Nonhazardous Documentation) ASAP (PLN-SUBPOENA000085-86)
74		8/5/20	X	YES	E-mail D. Doyle to M. Manzione re I Need a Reply within 24 Hours (PLN-SUBPOENA000087-88)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
75		8/5/20	X	YES	E-mail D. Doyle to S. Brown re COA for Svetol Product (PLN-SUBPOENA000097-100)
76					Potential Customer Email Inquiring about Artificial Ingredients due to Allergy Concerns (NW56858-58661)
77					NatureWise Follow-Up Correspondence re Garcinia Cambogia (NW40946-40947)
78		7/17/20	X	YES	Amazing Selling Machine Training Guide (RWM000001-9) (Estimated Date)
79		7/17/20	X	YES	Amazing Selling Machine Frequently Asked Questions and Promotion Tool Training Guide (VO0015057-15072) (Estimated Date)
80		7/20/20	X	YES	Amazing Selling Machine Screenshot - David's Story (Testimonial) (VO0025742) (Estimated Date)
81					Photo of Bottle of NatureWise Garcinia Lot ng5499
82					Product Label - Garcinia (NW09863) (Estimated Date)
83		7/22/20	X	YES	Product Label - Garcinia (NW22961) (Estimated Date)
84		7/23/20	X	YES	Product Packaging - Garcinia (NW22968)
85					Product label Garcinia (NW23015) (Estimated Date)
86		7/22/20	X	YES	Letter D. Doyle to Catalog Team re Green Coffee (NW00290-292) (Estimated Date)
87					NatureWise Garcinia Supp Facts Label (PLN-SUBPOENA001154) (Estimated Date)
88		7/17/20	X	YES	Ranking and Sales Report (NW82395-82413)
89		8/5/20	X	YES	E-mail J. Vega to J. Connaughton re Applied Food Sciences Stating Issue with Trademark (PLN-SUBPOENA000692-704)
90					Wayback Machine - Amazon - Green Coffee (VO0025781)
91		7/17/20	X	YES	Video : Doyle to DiDi (27508_NATIVE.MP4)
92		7/17/20	X	YES	Video : Doyle to DiDi (27508_NATIVE.MP4) Screenshots
93					ABC Testing Analysis – UltraPure Garcinia Cambogia (NW79346)
94		7/22/20	X	YES	E-mail D. Doyle to B. Vaskovardizic re Super CitriMax Product Label for Approval (PLN-SUBPOENA000516-517)
95		7/22/20	X	YES	E-mail S. Brown to R. Bjarte re 2 Different Forms of Citramax (PLN-SUBPOENA000593-597)
96					Citrimax Licensing Agreement - Heartwise (PLN-SUBPOENA000609-636)
97					E-mail D. Doyle to P. Slater re Potassium and Calcium (PLN-SUBPOENA001373)
98		7/22/20	X	YES	E-mail D. Doyle to P. Slater re Not having 20,000 Bottles of Svetol ready for Groupon Offer (PLN-SUBPOENA000445-446)
99		7/22/20	X	YES	E-mail D. Doyle to B. Vaskovardizic re Super CitriMax Product Label for Approval (PLN-SUBPOENA000516-517)
100		7/22/20	X	YES	E-mail D. Doyle to K. Harden re Going on Six Weeks - Need Order of Garcinia Cambogia (PLN-SUBPOENA000580-583)
101		8/5/20	X	YES	E-mail P. Slater to J. Connaughton re Inter Health Supplier of Citramax with List of Products that Claiming "Super Citramax" as an ingredient (PLN-SUBPOENA001037-1040)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
102		7/23/20	X	YES	E-mail D. Doyle to S. Zeldes re Overnight NatureWise Garcinia Labels (NW70764-70765)
103					E-mail A. Guidi to O. Khan re Follow-Up from Phone Conference and Svetol Issues (V0010159-10161)
104		7/17/20	X	YES	Video - Second Dr. Oz Episode re: Garcinia Cambogia
105		7/17/20	X	YES	Screenshots - Video - Second Dr. Oz Episode re: Garcinia Cambogia
106		7/22/20	X	YES	NW Garcinia Marketing Copy (NW003910-3914)
107					NatureWise Garcinia Cambogia Label (PLN-SUBPOENA000479)
108		7/17/20	X	YES	NatureWise Garcinia Amazon Page (V0002119-2122)
109					E-mail D. Doyle to K. Harden re Testting all 4 Products as Soon as Possible (PLN-SUBPOENA000959-960)
110		8/5/20	X	YES	E-mail S. Brown to D. Doyle re C of A for Svetol Product for HeartWise (PLN-SUBPOENA000961-962)
111		7/29/20	X	YES	E-mail D. Doyle to K. Harden re "I'm Pissed" (PLN-SUBPOENA000963-964)
112		7/22/20	X	YES	Letter D. Doyle to K. Harden (PLN-SUBPOENA000963-64) Produced by Private Label Nutraceuticals)
113		8/5/20	X	YES	E-mail D. Doyle to P. Sinclair re Product and Labeling of Non-Compliance Svetol Green Coffee Bean Extract (PLN-SUBPOENA001027-1036)
114		8/5/20	X	YES	E-mail P. Slater to J. Connaughton re Svetol Problem (PLN-SUBPOENA001021-1024)
115		7/22/20	X	YES	E-mail J. Lorenzoni to Doyle re Ingredients (NW49133-49134)
116		8/5/20	X	YES	E-mail D. Doyle to P. Slater re Testing Lab Paperwork (PLN-SUBPOENA000948-949)
117		8/5/20	X	YES	E-mail D. Doyle to S. Brown re Sending New Bottle of GCBE 800 to Lab (PLN-SUBPOENA000940-946)
118		8/5/20	X	YES	E-mail J. Connaughton to R. Bjarte re Attorney for Svetol wants to Know how much Svetol Metaugus has bought from Naturex (PLN-SUBPOENA000932-938)
119					E-mail M. Jackson to S. Brown re ABC Testing for HeartWise (PLN-SUBPOENA001155-1156 and Other Docs)
120		8/5/20	X	YES	E-mail D. Doyle to P. Slater re Chemical Analysis Report from San Rafael Chemical Services (PLN-SUBPOENA000906-911)
121		7/22/20	X	YES	E-mail J. Lorenzoni to D. Doyle re Purchase of Svetol and Number of Bottles Sold (NW49124-49125)
122		7/22/20	X	YES	E-mail D. Doyle to P. Slater re Purchase Order Question (PLN-SUBPOENA000814-825)
123		7/22/20	X	YES	E-mail D. Doyle to P. Slater re Reports (PLN-SUBPOENA001338-1345)
124		7/22/20	X	YES	E-mail D. Doyle to K. Harden re Need 30,000 Bottles of Green Coffee Bean Extract and "Abysmal" Test Results (PLN-SUBPOENA001324-1335)
125		7/22/20	X	YES	E-mail S. Brown to M. Hunt re Remake of HeartWise Order No. 181169 (PLN-SUBPOENA000826-836)
126		7/22/20	X	YES	E-mail A. Call to D. Doyle re NatureWise (NW82131-82132)
127		7/22/20	X	YES	E-mail S. Drake to D. Doyle re Usual Lead Time (NW47322-47323)
128		8/5/20	X	YES	E-mail S. Brown to P. Slater re HeartWise Meeting to Discuss 5 Topics (PLN-SUBPOENA000781-784)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
129		7/22/20	X	YES	E-mail P. Brechter to D. Doyle re Garcinia Cambogia Request (NW046812-46814)
130		7/29/20	X	YES	E-mail D. Doyle to P. Slater re Refunds, Bottle Returns, Canceled Orders, and Missing Bottles (PLN-SUBPOENA000761-765)
131		7/22/20	X	YES	Email Doyle to PLN re Svetol (PLN-SUBPOENA 000754-755)
132					E-mail J. Lorenzoni to D. Doyle re Documents Relating to the Traceability Proving that the Products Sold Contain Good Quantity of Svetol (NW49131-49132)
133		7/22/20	X	YES	E-mail S. Brown to P. Slater re Refund Amounts from D. Doyle (PLN-SUBPOENA000757-758)
134		7/22/20	X	YES	E-mail D. Doyle to A. Call re Both Products are Generic (NW22228-22231)
135		8/5/20	X	YES	E-mail L. Groh to P. Slater re D. Doyle Credit (PLN-SUBPOENA001485-1486)
136					E-mail E. Kau to O. Khan re Competitors Products Failing Product Testing (V0010251-10277)
137		7/22/20	X	YES	Wayback Machine - Amazon - Green Coffee (VO0025782)
138					Review Compilations
139		7/20/20	X	YES	E-mail Doyle to E. Kau (NW49379-49381)
140					E-mail P. Slater to D. Doyle re Notification of Charge Backs (NW22247-22248)
141					E-mail E. Kau to O. Khan re Reporting Violations (V0010725-10727)
142					Email D. Doyle to R. Dennis (PNUT036456-36460)
143					E-mail J. Wyman to R. Dennis re Add Potassium (PNUT036456-36460)
144		7/29/20	X	YES	E-mail J. Connaughton to D. Doyle re Inconsistency Issues with Garcinia Product (NW50032-50034)
145		7/29/20	X	YES	E-mail J. Connaughton to D. Doyle re Still Want Answers (NW50032-50033)
146		7/22/20	X	YES	NatureWise Garcinia #1 Selling Product on Amazon (NW78398)
147					Letter from D. Doyle to Amazon Community Help Team re Counterfeit NatureWise Products Begin Sold (NW10311-10312) (Estimated Date)
148					E-mail P. Grey to D. Doyle re Question (NW47158-47159)
149					E-mail Amazon to Nutrigold re Amazon Inquiry (V0010980-10981)
150		7/23/20	X	YES	Letter D. Doyle to American Express (NW00574-575)
151					Email from Customer Questioning the Contents of the "Vegetarian" Capsule in View of the Customer's Allergies (NW58058)
152					NatureWise Product Listing - Garcinia Cambogia
153		7/31/20	X	YES	"As Is" Flier - 4 Pages
154					List of Companies Suspected of Engaging in Vote Manipulation

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155					Interhealth Summary of SuperCitrimax Research (NW25694-25697)
156		7/21/20	X	YES	E-mail D. Duran to D. Doyle re “Information for our Meeting Later” (NW57251-57254)
157					NatureWise Internal E-mail re Customer Service OKR's (NW78134-78135)
158		7/22/20	X	YES	Wayback Machine - Amazon - Green Coffee (VO0025783)
159		7/23/20	X	YES	Eurofins - Certificate of Analysis – Ultrapure Garcinia Cambogia 90 Capsules (NW46825, NW22280, NW22274, NW22308, NW40961, NW22340, NW22331, NW22332, NW46870,
160		7/23/20	X	YES	Eurofins Certificate of Analysis for NatureWise Garcinia Cambogia (NW22362, NW22349)
161		7/22/20	X	YES	Eurofins - Certificate of Analysis – Ultrapure Garcinia Cambogia 90 Capsules (NW24329, NW47009, NW43884, NW79346, NW22329)
162					Eurofins Certificate of Analysis for NatureWise Garcinia Cambogia (NW22357, NW22348)
163					Eurofins Certificate of Analysis – UltraPure Garcinia Cambogia 90 Capsules (NW24329)
164					Eurofins Certificate of Analysis – NatureWise Garcinia Cambogia Extract (NW22362, E0000050, E0000055, NW22349, ABC000022, E0000158)
165					Eurofins Certificate of Analysis – NatureWise Garcinia Cambogia Extract (NW22357, E0000054, NW03771)
166					Eurofins Certificate of Analysis – NatureWise Garcinia Cambogia Extract (NW22361, 22351, 22367-22371, E0000698-000700)
167		7/22/20	X	YES	Third party test showing NatureWise Garcinia lot NG5499 contained 1.5 mg potassium (NW22362)
168		7/22/20	X	YES	Third party test showing NatureWise Garcinia lot UG5550 tested positive for protein capsules (NW24329)
169					Amazon.com Customer Reviews with As-Is flyer discussion
170					D. Doyle E-mail with Customer N. Smith re Review on Amazon (NW47414-47417)
171					Email D. Doyle to Customer M. Wallace re Product Questions (NW57727-57733)
172					E-mail O. Khan to J. Barnett re NatureWise Battle Heating Up (V0010066)
173					NatureWise Report (NW19681)
174					Eurofins Certificate of Analysis for NatureWise Garcinia Cambogia (NW22354)
175					E-mail A. Holowko to D. Doyle re Lots Gathered for Testing (NW81499)
176		8/4/20	X	YES	Eurofins - Certificate of Analysis – Ultrapure Garcinia Cambogia 90 Capsules (NW46994, NW22281, NW03771, NW46868, NW22299, NW22344, NW46843, NW43889, NW22335)
177		8/4/20	X	YES	Eurofins - Certificate of Analysis – Ultrapure Garcinia Cambogia 90 Capsules (NW46995, NW22284, NW22362, NW22382, NW22349, NW22301, NW22307, NW22343, NW43889,
178					E-mail J. Connaughton to D. Doyle re Eurofins Analytical Report and Retains (NW50145)
179					Eurofins Certificate of Analysis -Green Coffee Extract Ultrapure GCA (NW03881)
180					Third Party Test showing NatureWise Garcinia lot 3657 Contained 17.9 mg Potassium (NW22284)
181		7/22/20	X	YES	Third party Test Showing NatureWise Garcinia lot UG5550 Contained 0.83 mg Potassium (NW46995)

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182					Third party test showing NatureWise Garcinia lot GC5870 contained 210 mg HCA (NW22340)
183					Complaint – Vitamins Online v. HeartWise
184					E-mail B. Krause to Seller Performance Team re “Is Garcinia Lean Working for You?” (NW45834-45837)
185		8/4/20	X	YES	Eurofins - Certificate of Analysis – Ultrapure Garcinia Cambogia 90 Capsules (NW46997, NW22283, NW22361, NW22351, NW22367, NW22368, NW22369, NW22370, NW22371,
186		8/4/20	X	YES	Eurofins Certificate of Analysis – NatureWise Garcinia Cambogia Extract (NW22361, NW22351, NW22367-22371, E0000698-700)
187		7/22/20	X	YES	Third party test showing NatureWise Garcinia lot 3844 contained 1.2 mg potassium (NW22307)
188		7/22/20	X	YES	Third party test showing NatureWise Garcinia lot GC5870 contained 1.6 mg potassium (NW22343)
189		7/21/20	X	YES	E-mail Tennille to D. Doyle re Gift Card (NW44811-44812)
190					Third party test showing NatureWise Garcinia lot GC5870 contained 34.6% HCA (NW57060)
191					E-mail D. Doyle to A. Holowko re Sending Bottle of UltraPure CGA for Testing (NW67810)
192					Eurofins - Certificate of Analysis – NatureWise Garcinia Cambogia 180 Vegetarian Capsules (NW22366, NW03771, NW46890, NW46886, NW22349, NW46975, NW46897, NW46999,
193		7/22/20	X	YES	Third party test showing NatureWise Garcinia lot 3844 contained 1.1 mg potassium (NW22301)
194					Email from D. Doyle to Jay Cannaughton (NW62793-62794)
195		8/5/20	X	YES	E-mail M. McCauley to D. Doyle re Stacy Murray Review (NW48973-48975)
196		7/20/20	X	YES	E-mail Amy to D. Doyle re Stuart Bunkin Journalist with Questions regarding BuyHerbs Ordeal (NW80704)
197					E-mail M. McCauley to D. Doyle re Review (NW48995-48997)
198		7/21/20	X	YES	Amazon Product Review and 11/7/2013 Comment (V0003635-3636)
199					NatureWise post on the Amazon.com Customer Review System (V0003627-3630)
200					NatureWise post on the Amazon.com Customer Review System (V0003618-3621)
201		7/21/20	X	YES	E-mail D. Doyle to D. Libner re Next Product (NW72751-72753)
202		8/5/20	X	YES	E-mail D. Duran to M. McCauley re 1000 Reviews on Garcinia Cambogia (NW57296)
203		7/21/20	X	YES	E-mail D. Doyle to D. Duran re 1000 Reviews on Garcinia Cambogia (NW66839)
204					E-mail Dawn to M. McCauley re 1000 Reviews (NW57296)
205		7/20/20	X	YES	E-mail D. Doyle to A. Furlan re Vote Down (NW061272)
206		7/21/20	X	YES	E-mail String Between B. Green and D. Doyle (NW73458-73460)
207					E-mail String Between J. Hicks and D. Doyle (NW66654-66659)
208		7/21/20	X	YES	E-mail D. Doyle to M. McCauley re Free Bottle to Unsatisfied Customer (NW61715)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
209		8/5/20	X	YES	E-mail D. Duran to D. Doyle re “Ready for Your Next NatureWise Product ?” (NW57258-57260)
210		7/21/20	X	YES	E-mail D. Doyle to D. Duran re Robin Wisnosky Reviews on Amazon (NW71142-71144)
211		7/20/20	X	YES	E-mail String Between D. Doyle and NatureWise Employees re Voting (NW48931-48932)
212					Intertek Report of Analysis – NatureWise UltraPure GCA Green Coffee Bean Extract (NW43885-43886)
213		8/5/20	X	YES	E-mail D. Doyle to A. Furlan re NutriGold Coaching/Staff Meeting (NW76412)
214		7/21/20	X	YES	E-mail D. Doyle to D. Duran re E. Conk Review of Flax Seed Oil (NW64517-64519)
215		7/23/20	X	YES	E-mail Gloria to D. Doyle re Please Vote Up (NW56468)
216		7/21/20	X	YES	E-mail D. Doyle to D. Duran re Next Product (NW61370-61371)
217					E-mail D. Doyle to M. McCauley re Free Bottle (NW61715)
218					E-mail D. Doyle to A. Furlan re Vote Up (NW61929)
219					E-mail D. Doyle to G. Herrera re Vote Up (NW62609)
220					E-mail D. Doyle to D. Duran re NatureWise Product (NW68768-68769)
221					Wayback Machine - Amazon - Green Coffee (VO0025784)
222					Email Holowko to Doyle re Garcinia Report 2 (NW79504)
223		8/5/20	X	YES	E-mail D. Doyle To D. Duran re Marianne Murphy Reviews on Amazon (NW58349-58351)
224		7/21/20	X	YES	E-mail String M. Hustin to D. Doyle (NW48771-48773)
225					Email Krause to Holowko re Garcinia Report 2 (NW79504)
226					E-mail R. Manchanda to D. Doyle re Next NatureWise Produce (NW46018-46019)
227		7/20/20	X	YES	E-mail M. McCauley to D. Doyle re Please Vote Down (NW48874)
228					E-mail D. Doyle to A. Furlan re Vote Down (NW63938)
229					E-mail D. Doyle to J. Connaughton re Test Results (NW60993)
230		7/31/20	X	YES	Pages 67, 68, and 69 ONLY Answer, Counterclaim, and Third-Party Complaint of NatureWise
231		7/23/20	X	YES	Intertek Report of Analysis – NatureWise Garcinia Cambogia Extract (NW22275, NW26586, NW63862, NW57117, NW79346, NW22406-22407, NW10019, NW57115)
232					Intertek Report of Analysis – NatureWise UltraPure GCA Green Coffee Bean Extract (NW03845)
233					Intertek Report of Anlayis - NatureWise UltraPure GCA Green Coffee Bean Extract (NW22563)
234					E-mail String Between D. Doyle and Gloria (NW56461)
235		7/20/20	X	YES	E-mail Gloria to D. Doyle re Review (NW56461)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
236		7/22/20	X	YES	E-mail D. Doyle to A. Furlan re “How to Reply to Svetol Questions” (NW72820)
237		7/22/20	X	YES	E-mail D. Doyle to C. Rees re Calcium and Potassium in Garcinia Cambogia (NW75706-75707)
237A		7/22/20	X	YES	Annotated Version of Exhibit 237
238					E-mail D. Doyle to A. Nayerhabibi re Eliminating the excipient Maltodextrin (NW62648-62652)
239					E-mail Dawn to D. Doyle re Big Day (NW82383-82384)
240		7/22/20	X	YES	E-mail D. Doyle to P. Palmer re NatureWise Copy Review (NW72595-72596)
241		7/21/20	X	YES	E-mail D. Doyle to D. Duran re Expensive Way to Get Reviews (NW66956)
242		7/21/20	X	YES	E-mail M. McCauley re Removed Reviews (NW48972)
243					Email D. Doyle to S. Zeldes (NW70764-70766)
244		7/23/20	X	YES	E-mail D. Doyle to A. Nayerhabibi re Step on the Gas (NW070268)
245		7/30/20	X	YES	E-mail P. Palmer to D. Doyle re NatureWise Garcinia Cambogia Copy Review (NW46373-46380)
246		7/21/20	X	YES	E-mail Gloria to D. Doyle re Nickname (NW56482-56483)
247					E-mail D. Doyle to G. Herrera re Nickname (NW57589-57590)
248		7/21/20	X	YES	E-mail Gloria to D. Doyle re Final Attempt (NW56473-56474)
249					Video User Profiles (28416_NATIVE.mpg)
250					Video User Profiles (28416_NATIVE.mpg) Screenshots
251					E-mail W. Bright to D. Doyle re Samples of Product (NW43972-43979)
252					NatureWise Email Exchanges with Potential Customers (NW61388-61389)
253					NatureWise email Exchanges with Potential Customers (NW61674)
254		7/20/20	X	YES	E-mail D. Doyle to A. Furlan re Vote Down (NW67015)
255					E-mail D. Doyle to A. Furlan re Read First (NW67063)
256					E-mail D. Doyle to A. Furlan re Vote Up (NW72205)
257					NatureWise Email Exchanges with Potential Customers (NW70390-91)
258		7/20/20	X	YES	E-mail M. McCauley to D. Doyle re Correction (NW49016-49017)
259					E-mail D. Doyle to M. Nash re Follow-Up (NW71430-71431)
260		7/20/20	X	YES	E-mail Nina to D. Doyle re Urgent Vote Down (NW47800)
261					E-mail J. Carlino to D. Doyle re Lack of Potassium (NW50498-50499)
262		7/23/20	X	YES	E-mail D. Doyle to D. Rees re Vote Down (NW60352)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
263					E-mail D. Doyle to A. Furlan re Vote Down (NW62249)
264					E-mail D. Doyle to A. Furlan re Vote Down (NW66322)
265		7/22/20	X	YES	NatureWise Internal Email (NW73554)
266					E-mail D. Doyle to B. Krause (NW64189-64190)
267					E-mail D. Doyle to N. Johnson re Vote Down (NW74024-74025)
268		7/20/20	X	YES	E-mail String D. Doyle and B. Krause re Need your input ASAP (NW64189-64190)
269		7/20/20	X	YES	E-mail Nina to D. Doyle re Please Go Down (NW47818)
270		7/21/20	X	YES	E-mail D. Doyle to Z. Wilcox re Inquiry (NW63493)
271					E-mail D. Doyle to A. Furlan re Go Down (NW67017)
272					Email with customer touting NatureWise's "Awesome All Natural products!" (NW56778)
273		7/23/20	X	YES	Amazon Product Review and Comment (VO0024739- VO0024740)
274					NatureWise Product Listings - Green Coffee and Garcinia (NW09699-9702) (Estimated Date)
275					E-mail P. Dijkstra to D. Doyle re Next Meeting (NW47125-47127)
276					E-mail D. Doyle to A. Holowko re "Test Results were a Touch Bit Low" (NW62600-62601)
277					E-mail D. Doyle to A. Holowko re Test Results Low for 800mg Fill Rate (NW62600-62601)
278					E-mail S. Jordan to A. Holowko re Need Certificate of Analysis (NW45522-45523)
279		7/20/20	X	YES	E-mail String Between D. Doyle and NatureWise Employees (NW65932)
280		7/21/20	X	YES	Amazon Product Review and Comment (VO0024689)
281					E-mail D. Doyle to A. Furlan re Vote Down (NW65923)
282					E-mail D. Doyle to A. Holowko re FYI (NW71031)
283		7/20/20	X	YES	E-mail D. Doyle to A. Furlan re Vote Down (NW74952)
284					E-mail M. Andoy to D. Doyle re Product Reviews (NW48608)
285		8/5/20	X	YES	E-mail D. Duran to D. Doyle re Garcinia Lot Information (NW57240)
286		8/5/20	X	YES	E-mail D. Doyle to D. Duran re Third Party Test Results for Lot Number 4082 (NW71317)
287		7/21/20	X	YES	E-mail C. Stancu to D. Doyle re Next NatureWise (NW46802-46804)
288		7/20/20	X	YES	E-mail Alex to D. Doyle re Vote Down (NW81623-81624)
289		7/30/20	X	YES	E-mail Duran to D. Doyle (NW57248)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
290					E-mail D. Doyle to C. Hutchins re Nice Meeting You (NW75180-75182)
291					E-mail Nina to D. Doyle re Customer Question (NW47805-47806)
292					E-mail A. Furlan to D. Doyle re Change Labels (NW80721-80722)
293					E-mail String Between S. Timpanaro and C. Rivard (NW57592-57594)
294		7/21/20	X	YES	E-mail D. Doyle to Amazon (NW66579-66586)
295		7/21/20	X	YES	E-mail B. Krause to D. Doyle re How is Your Garcinia Cambogia Doing? (NW45768-45775)
296					E-mail I. Schwartzman to D. Doyle re Bad News (NW50600-50601)
297					E-mail Chris to D. Doyle re Incentivize Advocates (NW78451-78454)
298		7/22/20	X	YES	E-mail S. Zeldes to D. Doyle re DNE Missing Deadlines (NW45586-45588)
299		7/22/20	X	YES	NatureWise Email Exchanges with Potential Customers (NW64337)
300					E-mail L. Lusetti to B. Krause re Fulfill PO (NW49099)
301					E-mail T. Vissers to D. Doyle re PO 1048 (NW44700-44703)
302		7/22/20	X	YES	NatureWise Internal Email (NW71270-71274)
303		7/22/20	X	YES	E-mail I. Schwartzman to D. Doyle re Please Vote Down (NW53658-53659)
304		7/20/20	X	YES	E-mail D. Doyle to A. Furlan re Vote Down (NW62167)
304A		7/21/20	X	YES	Annotated version of Exhibit 304 with two reviews attached
304B		7/23/20	X	YES	NatureWise comment re E-mail D. Doyle to A. Furlan re Vote Down (NW62167)
305		7/23/20	X	YES	E-mail M. McCauley to D. Doyle re Vote Down (NW48949)
306					Email Clarke to Doyle re Agenda (NW78955-78956)
307		8/5/20	X	YES	E-mail D. Doyle to D. Duran re Follow Up to Concierge Scope Call (NW58126-58143)
308		7/21/20	X	YES	E-mail M. McCauley to D. Doyle re Initial E-mail (NW48898-48900)
309		7/22/20	X	YES	NatureWise email exchanges with potential customers (NW63182-63183)
310					E-mail D. Doyle to S. Zeldes re Positive Magnesium Sterate Results (NW7592-75928)
311		7/22/20	X	YES	NatureWise internal email (NW64108-64110)
312					E-mail B. Krause to D. Nickelson re Fill Weight (NW80166-80167)
313					E-mail D. Doyle to B. Krause re Reminder to Buy NutriGold Stuff and Get Tested (NW64068)
314		7/17/20	X	YES	Video - Dr. Oz goes after TARR Inc live on camera
315		7/17/20	X	YES	Screenshots - Video - Dr. Oz - TARR

316					Email string D Shakina and Doyle re Doctor Formulated (NW45484)
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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
317					E-mail M. Gottschalk to A. Furlan re Free Bottle (NW48649-48650)
318					Internal NatureWise email (NW60494)
319		7/22/20	X	YES	NatureWise email exchanges with potential customers questioning contents of “vegetarian” capsule (NW67060-67062)
320					E-mail B. Krause to D. Doyle (NW45712-45713)
321		7/23/20	X	YES	Video (8417_NATIVE.mov)
322		7/17/20	X	YES	Video (8417_NATIVE.mov) Screenshots
323		7/21/20	X	YES	E-mail D. Doyle to D. Duran re Free Trial Update (NW62045-62046)
324		8/5/20	X	YES	E-mail D. Doyle to D. Duran re Vitamin D/Krill Gift Cards (NW61143)
325		8/4/20	X	YES	Minutes – NatureWise (NW09772-9776)
326		7/21/20	X	YES	E-mail D. Doyle to Wayne re Refund (NW70595-70596)
327		7/20/20	X	YES	E-mail D. Doyle to A. Furlan re Please Vote (NW72363)
328					E-mail D. Doyle to B. Krause re Questions about UltraPure GCA Test Results (NW62416)
329					E-mail N. Gordon to D. Doyle re Mommy Blogger (NW47446-47450)
330					E-mail N. Roberts to L. Archibald re Third Party Tested, Each and Every Time (NW48384-48386)
331		7/21/20	X	YES	E-mail N. Renee to D. Doyle re First Review (NW47948-47952)
332					E-mail B. Krause to A. Holowko re “Definite Answer on What we are and are Not Testing” (NW45778)
333		7/20/20	X	YES	E-mail N. Renee to A. Furlan re Kudos to Amy (NW47956-47957)
334		7/20/20	X	YES	E-mail N. Renee to A. Furlan re 5 Star Reviews (NW48010-48011)
335					Email Krause Re; 14-15 Heartwise, Inc. ... Insurance Renewal (NW45878 and printouts)
336					Insurance Renewal Spreadsheet demonstrative (from NW45878 and printouts)
337		7/21/20	X	YES	E-mail J. Carlino to D. Doyle re Negative Reviews (NW50549)
338		7/21/20	X	YES	Amazon Product Review and Comment (VO0022672-22673)
339					Test Results (F0000158)
340					E-mail J. Mai to W. Crozier re UltraPure GCA (CDX0000002-3)
341		7/22/20	X	YES	Email Doyle and Deming re Applied Food Sciences (PNUT004780-4785)
342					E-mail D. Doyle to A. Andrews re Name Provided to the FTC (NW82470)

343					E-mail R. Meirowitz to D. Doyle re Reconsidering Review
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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
344					Email to a customer (NW56530-56534)
345					E-mail L. Leos to R. Deming re New Customer Service Representative (PNUT002404-2407)
346		8/5/20	X	YES	E-mail R. Deming to D. Doyle re Green Coffee Extract (PNUT001486-1488)
347		8/5/20	X	YES	Transcript of Voicemail Message B. Johnson to R. Meirowitz
348		8/5/20	X	YES	E-mail R. Meirowitz to B. Johnson re Appalled at Voice Message from B. Johnson
349		7/17/20	X	YES	Video - Dr. Oz goes after PLN
350		7/17/20	X	YES	Screenshots - Video - Dr. Oz goes after PLN
351					Letter B. Johnson to C. Nydegger re Vitamin Online's Request to Produce Samples
352		8/5/20	X	YES	E-mail R. Meirowitz to B. Ingram re Meriowitz Deposition
353					Photo of NW Garcinia Bottle (VOL0014141-14143)
356		7/22/20	X	YES	Email P Palmer and Doyle re NatureWise Garcinia Cambogia (NW46373-46380)
357		7/21/20	X	YES	Amazon Product Review and Comment (VO0019139)
358					FTC Presentation Slides (VO0015080-15082)
359					NatureWise Website Screen Capture (VO0015056)
360					Garcinia Product Listing Review Pages (VO0015014-15033), Printed December 31, 2018
361					Green Coffee Listing, printed December 31, 2018 (VO0015034-150453)
362					FTC Press Release (VO0025743-25747)
363					FTC Complaint (VO0025748-25759)
369					Invoices (NW43876-78, NW45314-15, NW45323-24, NW45336-38, NW45341-42, NW45343-44, NW45345-46, NW45347-48, NW45350-52, NW45353-55)
370					ABC Testing, Eurofins, Advanced Labs testing (Ex. 1 to MSJ re Counterclaims Reply) (NW22346, NW22345, NW46870, NW22375, NW79399, NW22372, NW22358, NW22366, NW22354, NW40963, VO0014850, VO0014584)
371		7/23/20	X	YES	Compilation of Clinical Studies (NW25708-09, NW78328-48, NW78349-60, NW78361-74, NW78375-77, NW78378-80, NW09928- 35, NW25555-62; VO0009895-98, VO0001992-93)
372		7/30/20	X	YES	Compilation of Failed Testing of NatureWise Products (Control Nos. too numerous to list)
373					Complaint (complete copy)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
374		7/16/20	X	YES	Complaint - Ex. A - Amazon.com Posting for Nutrigold Garcinia
375		7/22/20	X	YES	Complaint - Ex. B - Amazon.com and NatureWise Posting for NW Garcinia
376		7/22/20	X	YES	Complaint - Ex. C - Label for NW Garcinia (Estimated Date)
377		8/4/20	X	YES	Complaint - Ex. D - Lab Report from Covance
378		8/4/20	X	YES	Complaint - Ex. E - Lab Report from Genista Biosciences
379		8/4/20	X	YES	Complaint - Ex. F - Lab Report from Alkemists Laboratories
380		7/16/20	X	YES	Complaint - Ex. G - Amazon.com Posting for Nutrigold Svetol Green Coffee
381		7/16/20	X	YES	Complaint - Ex. H - Amazon.com and NatureWise Posting for NW Green Coffee 800
382					Complaint - Ex. I - Label for NW Green Coffee 800
383		8/4/20	X	YES	Complaint - Ex. J - Lab Report from Covance
384		8/4/20	X	YES	Complaint - Ex. K - Lab Report from Alkemists Laboratories
385		7/31/20	X	YES	Complaint - Ex. L - Lab Report from Genysis Nutritional Labs
386		7/23/20	X	YES	Complaint - Ex. M - Amazon.com and NatureWise Posting for NW UltraPure Green Coffee
387					Complaint - Ex. N - Label for NW UltraPure Green Coffee
388		8/4/20	X	YES	Complaint - Ex. O - Lab Report from Alkemists Laboratories
389					Complaint - Ex. P - NatureWise's Webpage Certified Third-Party Test Results
390					Complaint - Ex. Q - NatureWise Third-Parties Test Results
391					Answer, Counterclaim, and Third-Party Complaint of NatureWise
392					NatureWise's Renewed Motion for Partial Summary Judgment ("3rd NW Review Claims SJ") Dkt. No. 274 (w/out exhibits)
393					NatureWise's Combined Reply Appendix of Exhibits, Exhibit 1 - Objection and Response Dkt. No. 355
394					Defendant/Counterclaim Plaintiff's Rule 26 Initial Disclosures
395					NatureWise's Answers to First Set of Interrogatories
396		7/23/20	X	YES	NatureWise's Responses to Vitamins Online's First Set of Requests for Admission

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
397		8/5/20	X	YES	Subpoena to Testify at a Deposition – Private Label Nutraceuticals
398					HeartWise’s Answers to Vitamin Online’s Second Set of Interrogatories
399					Amended Notice of Deposition of Defendant HeartWise
400		7/23/20	X	YES	HeartWise’s Responses to Vitamin Online’s Second Set of Requests for Admission
401					Defendant HeartWise, Inc., dba NatureWise’s Answers to Vitamins Online, Inc.’s Second Set of Interrogatories
402					NatureWise 30(b)(6) Deposition Excerpts (45 pages)
403					NatureWise 30(b)(6) Deposition Excerpts (25 pages)
404					Affidavit of David Paul Doyle in Supt of Motion to Dismiss
405					Declaration of DavidPaul Doyle
406					Declaration of DavidPaul Doyle, Dkt. 160
407					Declaration of DavidPaul Doyle, Dkt. 197
408					Declaration of D. Doyle in Supt of D's Opp to Motion for Sanctions
409		8/5/20	X	YES	Notice of Deposition - Amazon
410					E-mail Seller Performance Team to HeartWise re Violation of Policies – Redirecting Amazon Buyers to Another Web Site (AMZ0001)
411		8/5/20	X	YES	Amazon – Prohibited Seller Activities and Actions (AMZ0002-5)
412		8/5/20	X	YES	Amazon – General Review Creation Guidelines (AMZ0006-7)
413		8/5/20	X	YES	Amazon – Customer Review Creation Guidelines (AMZ0008-9)
414		8/5/20	X	YES	Amazon – About Customer Reviews (AMZ0010-11)
415					Amazon – Customer Reviews Guidelines Frequently Asked Questions from Authors (AMZ0012-13)
416		7/21/20	X	YES	Amazon – Anti-Manipulation Policy for Customer Reviews (AMZ0014-15)
417		8/5/20	X	YES	Amazon – General Review Creation Guidelines (AMZ0016-17)
418		8/5/20	X	YES	Amazon – Customer Review Creation Guidelines (AMZ0018-19)
419		8/5/20	X	YES	Amazon Produced Spreadsheet – Customer Reviews
420		8/5/20	X	YES	E-mail Amazon to NatureWise re Your Amazon.com Communities Inquiry
421		8/5/20	X	YES	E-mail from Amazon re Customer Image (Malley-Naslund Ex. 13)
422		8/5/20	X	YES	E-mail Amazon to NutriGold re Amazon.com Inquiry (VO010980-10981)
423		8/5/20	X	YES	Amazon – Prohibited Seller Activities and Actions (Malley-Naslund Ex. 15)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
424		8/5/20	X	YES	Amazon – Community Guidelines (Malley-Naslund Ex. 16)
425					Amazon Prohibited Seller Activities and Actions (AMZ0002-4)
426					Amazon Annual Report, https://ir.aboutamazon.com/static-files/917130c5-e6bf-4790-a7bc-cc43ac7fb30a , last visited January 1, 2019
427					https://www.amazon.com/gp/help/customer/display.html?nodeId=201967050 (“Amazon Policies”), last visited January 1, 2019 (VO0015054-VO00150551)
428					Testing Results and Review of Expert Testimony by Mollie Kober (“Kober Report”) including reviewed test results cited therein
429					Kober Report: Table 1
430					Kober Report: Table 2
431					Product Label – NatureWise Garcinia Cambogia (Estimated Date)
432					Amazon Listing – NutriGold Pure Green Coffee Bean
433					Product Label – NatureWise UltraPure CGA
434					Product Label – NatureWise Green Coffee Bean Extract
435					Table 5 – Consequences of Not Meeting an Established Specification
436					GMPWDA – GMP Registration Warehouse/Distribution Annual Audit Corrective Action Report (NW56797-56801)
437		8/3/20	X	YES	GMP Registration Warehouse/Distribution Annual Audit (NW56889-56902)
438					Warning Letter – FDA to DNE Nutraceuticals
439					Warning Letter – FDA to Pacific Nutritional
440					Pacific Nutritional Audit – NatureWise Supplier (NW82539-82540)
441					Health Wright Audit – NatureWise Supplier (NW82535-82538)
442		7/23/20	X	YES	Robison Pharman – Supplier Audit April 22, 2014 for NatureWise (NW82541-82543)
443					Warning Letter – FDA to Nature’s Vision
444					Letter MKI Consulting/Mollie Kober re 3rdParty Audits
445		8/3/20	X	YES	E-mail D. Doyle to S. Zeldes re FDA and Variation Percentages (NW64573-64575)
446					E-mail B. Krause to D. Doyle re Testing Variation on Garcinia Cambogia (NW79671-79672)
447					Eurofins Certificate of Analysis – Ultrapure Garcinia Cambogia (E0000010, E0000049, E0000034)
448					Eurofins Certificate of Analysis (E0000789)
449					Eurofins Certificate of Analysis (E0000791)
450					Eurofins Certificate of Analysis – NatureWise Green Coffee Bean Extract (NW10014)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
451					Eurofins Certificate of Analysis – NatureWise Green Coffee Bean Extract (NW22434)
452					Chemical Analysis Report – NatureWise Garcinia Cambogia (NW22345, NW22353-22354, NW22352, NW22346, NW22358, NW22366, NW22372, NW22365, NW46827, NW46882,
453					Hong You Expert Report – A Critical Review to Evaluate the Reliability of Advanced Laboratories' Testing Results and Methodologies on NatureWise Supplement Products ("You
454					You Report: Exhibit 1 - CV of Dr. Hong You - Expert Witness
455					You Report: Exhibit 2 - 60738 Advanced Tests (VO014763-14769)
456					You Report: Exhibit 3 - 3844 Advanced Tests (VO0014658-14665)
457					You Report: Exhibit 4 - NG5499 Sample A Advanced Tests (VO0014838-14858)
458					You Report: Exhibit 5 - Howe Report Final
459					You Report: Exhibit 6 - Depo of Norman Howe (Mini)
460					You Report: Exhibit 7 - Declaration of Norman Howe with Exhibits [Docket #173]
461					You Report: Exhibit 8 - Atlas Lab Certification
462					You Report: Exhibit 9 - FDA Warning Letter CMS #524473
463					You Report: Exhibit 10 - Eurofins Supplement Analysis Center ISO 17025 Accreditation
464					You Report: Exhibit 11 - Cholorgenic Acid Paper 1
465		7/23/20	X	YES	You Report: Exhibit 12 - Cholorgenic Acid Paper 2
466					You Report: Exhibit 13 - Helath Canada Mono Green Coffee Bean Extract
467					You Report: Exhibit 14 - ChromaDex COA Cholorgenic Acid
468					You Report: Exhibit 15 - Silicon Dioxide USP
469					You Report: Exhibit 16 - Gelatin Shell USP
470					You Report: Exhibit 17 - AOAC 982.30
471					You Report: Exhibit 18 - Chinese Milk Scandal
472					You Report: Exhibit 19 - USP HCA Mongraph Method
473					You Report: Exhibit 20 - USP General Notice 5
474					You Report: Exhibit 21 - USP Calcium HCA COA
475					You Report: Exhibit 22 - Sigma HCA Product
476					You Report: Exhibit 23 - USP Magneisum Stearate
477					Scope of Accreditation – Eurofins Scientific

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478					ABC Testing Analysis (E0000086, NW03884, E0000607, NW03869, E0000609, NW03862, E0000910-911, E0000949, NW03843, NW03865, NW03874, NW22295, NW22337, E0000938)
479					Advanced Laboratories Test Certificate – Garcinia Cambogia Extract (VO0014851)
480					Eurofins Report of Analysis – NatureWise Vit D3 Softgels (E0000909, E0000937, E0000343, NW46906-46907, NW46142, NW26583, NW26586-26587, NW26559-26560, NW57037,
481					Briefing – In-Process Revision: Hard Gelatin Capsule Shell
482					Stage 6 Harmonization – Gelatin
483					Publication - Journal of International Medical Research – The Effect of Chlorogenic Acid Enriched Coffee on Glucose Absorption...
484					Publication - Journal of Agricultural and Food Chemistry – Degradation of Kinetics of Chlorogenic Acid...
485		8/4/20	X	YES	Letter B. Draper to NutriGold re Reporting of Chlorogenic Acid Content in NatureWise Green Coffee Products (VO0014891)
486					Eurofins Certificate of Analysis – NatureWise Green Coffee Bean Extract (NW03781)
487					Eurofins Certificate of Analysis – Green Coffee Extract Ultrapure GCA (NW46855, NW10014, NW46928, NW22434, NW03857, NW46857)
488					Intertek Report of Analysis – NatureWise Green Coffee Bean Extract (NW03774)
489					Intertek Report of Analysis – NatureWise UltraPure GCA Green Coffee Extract (NW46159-46160)
490					Eurofins Out of Specification Investigation Report – Green Coffee (E0000099)
491					Intertek Report of Analysis – NatureWise Green Coffee Bean Extract (NW43880-43881)
492					Eurofins Certificate of Analysis – NatureWise Garcinia Cambogia (NW46890)
493					Advanced Laboratories Test Certificate – Garcinia Cambogia Extract (VO0014850)
494					Advanced Laboratories Test Certificate – Green Coffee Bean Extract
495					Eurofins Certificate of Analysis – NatureWise Garcinia Cambogia (NW46828)
496					Review of Expert Testimony for Vitamins Online Complaint against NatureWise Report by Thomas Barman
497					Webcapture – International Asset Transactions (IAT)
498					Thomas Barman LinkedIn Profile
499					Letter to Amazon Review Team re New Company Named HeartWise (NW00280)
500					Rebuttal Expert Witness Report by Richard S. Hoffman (with exhibits, provided in electronic format only) ("Hoffman Report")
501					Hoffman Report (without exhibits)
502					Hoffman Report: Appendix A
503					Hoffman Report: Schedules 1-5, 10-16
504		7/17/20	X	YES	Web Capture from Amazon re NatureWise Green Coffee Bean Extract with Reviews

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
505		7/17/20	X	YES	Web Capture from Amazon re Garcina Cambogia With Reviews
506					Table of “Missing ASIN’s”
507					Excel Spreadsheet – Exposure Workbook (NW45878)
508					NatureWise – Breakdown of Sales by Product
509					Rule 26 Report by Norman Howe, Ph.D. ("Howe Report")
510		7/29/20	X	YES	Howe Report: Exhibit A - FDA Warning to Extra Life
511		7/29/20	X	YES	Howe Report: Exhibit B - Warning to Metaugus
512		7/29/20	X	YES	Howe Report: Exhibit C - FDA Warning to DNE Nutraceuticals
513					Howe Report: Exhibit D - Examples of NatureWise 21 CFR Part 111 Violations Part 1
514					Howe Report: Exhibit E - Examples of NatureWise 21 CFR Part 111 Violations Part 2
515					Howe Report: Exhibit F - Examples of NatureWise 21 CFR Part 111 - Violations Part 3
516					Howe Report: Exhibit G - Svetol Green Coffe Label Violations (NW40839)
517					Howe Report: Exhibit H - Records Required Subparts B to G
518					Howe Report: Exhibit I - Records Required Subparts H to O
519					Howe Report: Exhibit J - Capsule Appearance Inconsistency
520		7/30/20	X	YES	Howe Report: Exhibit K - FDA Warning to Pacific Nutritionals
521		7/30/20	X	YES	Howe Report: Exhibit L - Failed Test Results
522		7/30/20	X	YES	Dr. Norman Howe Supplement to Rule 26 Report ("Howe Supplement")
523					Norman Howe Curriculum Vitae (Resume)
524					Materials Considered (from Dr. Howe Expert Report)
525					Web Capture – Validation & Compliance Institute LLC
526					Validation & Compliance Institute – Audit Briefing
527					Web Capture – Validation & Compliance – VCI’s System
528		7/23/20	X	NO	Warning Letter – Dept of Health & Human Services to Metaugus
529		7/23/20	X	NO	Warning Letter – Dept of Health & Human Services to DNE Nutraceuticals
530					Pictures of Green Coffee Bean (Lot #10129) (VO014234-014237)
531					Pictures of Green Coffee Bean (Lot #10657)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
532					Pictures of Garcinia Cambogia (Lot #3657)
533					Declaration of Dr. Norman E. Howe in Support of Vitamins Online, Inc.'s Proposed Test Facility and Test Methodologies
534					Spreadsheet – Ingredient Test Results
535					Test Certificate – Svetol Green Coffee Bean Extract
536					Test Certificate – Garcinia Cambogia Extract
537					Test Certificate – Garcinia Cambogia
538					Photos of Green Coffee Bean – GCB4676
539					Test Certificate – Green Coffee Bean – GCA800-60
540					Report of Analysis – Garcinia Cambogia – Lot 4616
541		8/4/20	X	YES	Test Certificate – Garcinia Cambogia
542					Test Certificate – Green Coffee Bean
543					Test Certificate – Green Coffee Bean
544		7/27/20	X	NO	Report on Research to Examine Consumers' Use and Evaluation of Online Reviews of Weight Loss Supplements on Amazon by Michael A. Belch, Ph.D ("Belch Report")
545					Belch Report: Appendix I
546					Belch Report: Appendix II
547					Belch Report: Appendix III
548					Belch Report: Appendix IV
549					Belch Report: Appendix V
550					Belch Report: Appendix VI
551					Summary of Results - Belch Survey
552					A Statistical Analysis to Evaluate the Truthfulness of NatureWise Products' Reviews on Amazon.com by Julian McAuley, Ph.D and Tommy Noonan ("McAuley/Noonan Report")
553					McAuley/Noonan Report: Exhibit A - Julian CV
554					McAuley/Noonan Report: Exhibit B - Python-Analysis
555					McAuley/Noonan Report: Exhibit C - Thomas CV
556					McAuley/Noonan Report: Exhibit D
557		7/28/20	X	YES	McAuley/Noonan Report: Exhibit E-1 B00B5H5BHA-NW-Garcinia (provided in electronic format only)
558		7/28/20	X	YES	McAuley/Noonan Report: Exhibit E-2 B009VUZJTM-NW-GC800 (provided in electronic format only)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
559		7/28/20	X	YES	McAuley/Noonan Report: Exhibit E-3 B009AH4OR-4-NW-Ultrasure-GCA (provided in electronic format only)
560		7/28/20	X	YES	McAuley/Noonan Report: Exhibit E-4 B01HRHBNJK-NW-Supercitrimax-Garcinia (provided in electronic format only)
561		7/28/20	X	NO	McAuley/Noonan Report: Exhibit F1 TN-B00B5H5BGA
562					McAuley/Noonan Report: Exhibit F2 TN-B009VUZJTM
563					McAuley/Noonan Report: Exhibit F3 TN-B009AH4Or4
564					McAuley/Noonan Report: Exhibit F4 TN-B01HRHBNJK
565					McAuley/Noonan Report: Exhibit G1 RM-B00B5H5BGA
566					McAuley/Noonan Report: Exhibit G2 RM-B00VUJZJTM
567					McAuley/Noonan Report: Exhibit G3 RM-B009AH4OR4
568					McAuley/Noonan Report: Exhibit G4 RM-B01HRHBJNK
569					McAuley/Noonan Report: Exhibit H (NW00280) NautreWise Maritz Mayer Same Product
570					Summary of Results - McAuley/Noonan Report
571		8/3/20	X	YES	Amazon Reviews (AMZ0000) (provided in electronic format only)
571D					Amazon Reviews - Excerpts
572		7/22/20	X	YES	Amazon Reviews (VO0015083 -VO25741) (provided in electronic format only)
572A		7/22/20	X	YES	Excerpts of Exhibit 572 - Amazon Reviews (VO0015083 -VO25741)
573					Expert Report of Stan V. Smith, Ph.D ("Smith Report")
574					Smith Report: Appendix A
575					Smith Report: Appendix B
576					Smith Report: Vitamins Online.rpt.pdf
577					Smith - Chart
578		7/30/20	X	YES	Smith - Table 1: Garcinia Sales History by Units Sold
579		7/30/20	X	YES	Smith - Table 2: Green Coffee Extract Sales History by Units Sold
580					Summary of sales - Quarter to Monthly
581					Review Counts - Amazon
585		7/17/20	X	YES	Patent Number 7927636
586		7/17/20	X	YES	Patent Number 7943186

587		7/17/20	X	YES	Patent Number 9358264
588		7/30/20	X	YES	1st Amazon Sales spreadsheet (2015)
589		7/30/20	X	YES	2nd Amazon Sales spreadsheet (2017)
592					Summary of Amazon Produced Spreadsheets

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
593					Svetol Study 1 (NW09928-9935)
594					Svetol Study 2 (NW25555-25562)
595		7/16/20	X	YES	GCA Study (V0001942-1948)
596		7/23/20	X	YES	Naturewise Tax Returns (NW72640-72672)
597					Letter D. Doyle to Seller Performance re Full Compliance (NW00288-289)
599					E-mail Amazon to HeartWise re Selling Activities in Compliance (NW80961-80964)
600					NW Svetol Green Coffee launch (NW18392)
601					Email K. Yassine to D. Doyle (NW49412-13)
602					HeartWise Balance Sheet (NW49287-49288)
603					Email D. Doyle to PLN (PLN-SUBPOENA 000639-641)
604					Email Doyle to Jackson (PLN-SUBPOENA 001176)
605					Email O. Khan to J. Martin (V0010820-22)
606		7/22/20	X	YES	E-mail D. Doyle to J. Lorenzoni re Bottles Sold (NW66337-66339)
607		7/17/20	X	YES	InterHealth agreement with Vitamins Online (V0009580-82)
608					Apercu Garcinia Lean testing (V0002067)
609					Dynamic Garcinia testing (V0002069)
610					E-mail D. Doyle to J. Connaughton re C of A's (NW73586-73587)
611		7/16/20	X	YES	Google adwords (V0002002) (undated)
612					E-mail P. Slater to D. Doyle Please Refund (NW22249-22251)
613					Agreement Between PLN and D. Doyle re Refund (NW47077-47078)
614					Email O. Khan to Naturex employees (V0010019)
615					Email O. Khan to A. Guidi (V0010530-33)

616					E-mail D. Doyle to R. Wisnosky re Reviews (NW71142-71144)
617					NatureWise webpage promotion (V0002118) (estimated date)
618					NatureWise webpage promotion (V0002131) (estimated date)
619					Email D. Doyle to A. Nayerhabibi (NW67203)

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PLF. NO.	DEF. NO.	DATE OFFERED	MARKED	ADMITTED	DESCRIPTION OF EXHIBITS
620					Email D. Doyle to S. Zeldes (NW70243)
621					E-mail Nina to D. Doyle (NW47822-47824)
622					ConsumerLab review of NutriGold Garcinia (V0010166-68)
623					Email Doyle to Gordon (NW61733-34)
624					Email N. Renee to D. Doyle (NW47947)
625					Email from Pacnut (PNUT004780-85)
626					Email R. Meirowitz to O. Khan (V0013727)
627		7/16/20	X	YES	NutriGold comparative ad (V0010537) (undated)
628					Letter D. Doyle to J. Lorenzoni re Bottles Sold (NW03820-3822)
629					NatureWise E-mail Language re Free Bottle (NW10365)
630					Spreadsheet - GT Law HCA Master Summary - Failed Result Modified to Pass Results (NW14239)
631		7/20/20	X	NO	Amazing Profit Monthly (NW24387-NW24514)
632					Receive a Free Bottle Compilation (NW14013, NW09837, NW18391, NW24035, NW13682, NW09817, NW09841, NW2406)
633		7/16/20	X	YES	SuperCitrimax Unique Suggested Benefits (undated) (V0009933-36)
634		7/16/20	X	YES	Svetol literature (undated) (V0009895-98)
635					Dynamic Advertising (V0002047) (undated)
636					NatureWise presentation (NW78395-78401) (undated)
637					Green coffee keywords (NW09716-19) (undated)
638		7/22/20	X	YES	Green coffee rankings (NW09431) (undated)
639					NatureWise insert (NW09807)
640		7/17/20	X	YES	Letter Nydegger to Johnson re case status
641					Amazon Notice of Production

642					Amazon Notice of Production
643					Amazon Notice of Production
644					Memo Decision and Order re Sanctions
645					Amazon Notice of Production
646					Order on Motion to Reinstate Sanctions

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647					SEALED Memo Decision and Order
649		7/23/20	X	YES	Letter W. Ingram to C. Nydegger regarding Raw Ingredient Certificates
650		7/30/20	X	YES	Howe Report – Table 3
651					12/3/14 David Doyle Deposition Transcript
652					5/27/15 NatureWise 30(b)(6) Deposition Transcript
653					5/28/15 NatureWise 30(b)(6) Deposition Transcript
654					5/19/15 Dawn Duran Deposition Transcript
655					5/20/15 Robert Krause Deposition Transcript
656					E-mail J. Lorenzoni to D. Doyle Product not Conforming with Packaging
657					Belch Exhibit - Reviews Potassium
568					Belch Exhibit - Reviews Calcium
659					Belch Exhibit - Reviews HCA
660					Belch Exhibit - Reviews Dr. Oz
661					Garcinia Picture - Large and Small (V0025777)
663		7/23/20	X	YES	Email from DavidPaul Doyle to Jay Connaughton dated 11/1/2013, Subject: Testing Needed
668		7/30/20	X	YES	Advanced Laboratories Test Certificate related to table of sample IDs and products on Ex 552
669		8/5/20	X	YES	Deposition Designations
670		8/5/20	X	YES	Table of Admitted Exhibits as Stipulated by the Parties
701		7/16/20	X	YES – Demonstrative Only	Demonstrative Only NatureWise Green Coffee and Garcinia Products - Launch Dates and ASINS
701.2		7/17/20	X	YES	NatureWise Green Coffee and Garcinia Products - Launch Dates and ASINS
1001		7/22/20	X	YES	Dovepress Retracted Article re GCA Study
1002		8/3/20	X	YES	Email from Bob Krause to Tony Nguyen dated 12/22/2013

1003		7/22/20	X	YES	Email from Rob Worsena to chris@naturewise.com dated 2/10/2014
1005		7/22/20	X	YES	Email from Cynthia Rees to DavidPaul Doyle Dated 5/2/2014
1006		7/21/20	X	YES	Email from DavidPaul Doyle to seller-performance@amazon.com
1016		7/22/20	X	YES	Email from Jean-Noel Lorenzoni to DavidPaul Doyle re Proposal
1021		7/22/20	X	YES	Amazon screenshots re Naturewise Green Coffee Bean Extract 800
1023		7/21/20	X	YES	Email from DavidPaul Doyle, Subject: Preservation Notice
1024		8/3/20	X	YES	Impeachment Exhibit: Manage Orders
1030		7/22/20	X	YES	Email from Amir Khan to NatureWise support email dated 8/1/2014
1033		8/3/20	X	NO	Excerpt from Trial Exhibit 5017 - Certificates of Analysis: Genysis, eurofins
1034		8/3/20	X	NO	Excerpt from Trial Exhibit 5017 – Certificates of Analysis: Genysis, Advanced Laboratories, Inc.
1035		7/31/20	X	YES	IH Nutraceuticals, Inc. Standard Test Procedure dated 3/12/2013
1036		7/31/20	X	YES	Genysis Nutritional Labs and Merieux NutriSciences certificates of analysis
1041					21 C.F.R. (4-1-10 Edition)
1042					21 C.F.R. Preamble
1045		7/22/20	X	YES	Email between DavidPaul Doyle and ray@axiomneutraceuticals.com dated 3/22/2013
1056					Screen shot of Nutrigold Svetol Green Coffee Gold product report card on ReviewMeta.com on 7/28/2020
1058		7/31/20	X	YES	Wayback Machine screen shots of Garcinia Best Sellers
1059		7/31/20	X	YES	Wayback Machine screen shots of Amazon Best Sellers in weight loss products
1065		8/3/20	X	YES	Email from David Paul Doyle to customer service employees of NatureWise dated 1/27/2014
1067		8/3/20	X	YES	Email from DavidPaul Doyle to Sam Zeldes dated 12/20/2013
1069		8/3/20	X	YES	Email from DavidPaul Doyle to Sam Zeldes dated 5/1/2014
1071		8/4/20	X	YES	Email from DavidPaul Doyle dated 3/28/2014 re Garcinia
1073					Chart from Hoffman's Report re Super Citrimax Garcinia Cambogia Amazon Ratings
1074					Chart from Hoffman's Report re Super Citrimax Garcinia Cambogia Amazon Ratings
5176 A		7/29/20	X	YES	Screen shot of Nutrigold product report card on ReviewMeta.com on 7/28/2020
5177 A		7/29/20	X	YES	Screen shot of Book of Mormon report card on ReviewMeta.com on 7/28/2020
5179 A		7/29/20	X	YES	Screen shot of MaritzMayor product report card on ReviewMeta.com on 7/28/2020